



MEDIA RELEASE

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Call out to cape-to-cape visual artists

With Capecare Dunsborough nearing completion and the focus moving to interior finishes, Margaret River Region visual artists are invited to add their creative flair to the new fully integrated aged care facility.

Capecare will acquire a number of works from local artists to be displayed throughout the residential care building's internal spaces for residents, their families, visitors, staff and the local community to enjoy.

Capecare CEO Elizabeth Hogarth said bringing art to Capecare Dunsborough was designed to help demystify and challenge ideas of what an aged care facility looked like and how residents interacted with their new home.

"We are passionate about the services we deliver, and much thought and planning has gone into the new residential care facility to provide the best possible lifestyle and comfort for our residents. The addition of local artwork will bring fun and engagement into the space.

"We will create a self-guided art tour through Capecare Dunsborough via a booklet with information on the artists, their stories, and images of the works," she said.

Capecare has engaged Arts Margaret River to coordinate the acquisition project and they will assist in the selection, installation and documentation of the artworks. An assessment panel will select the works from artist expressions of interest.

Arts Margaret River General Manager Michelle Wright said the positive impacts and benefits of arts and culture were well documented and significant social benefits in the community were generated through artistic and cultural activities.

"When people interact with the arts, they have experiences, thoughts and feelings such as increased self-belief, self-empowerment, sense of belonging and other outcomes that contribute to the improved social wellbeing of a person," she said.

The new art acquisitions will compliment Capecare Dunsborough's new exterior murals by Kyle Hughes-Odgers and recent 'Western Grey' sculpture purchase from Sculptures By the Bay artist Brian Plank, which will feature in the gardens.

Visual artists from Busselton to Augusta are encouraged to submit proposals by 21 May 2021. First round proposals will require completion of Art Acquisition form and a PDF image of the original art work. Further information and application forms are available from www.artsmarginaretriver.com

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About Capecare Dunsborough

The \$37.5million Capecare Dunsborough will comprise 21 independent living apartments with a shared Sky Garden rooftop living space; an 80-bed residential care unit offering respite and permanent residential beds, complimentary and allied health services (occupational therapy and physiotherapy), café and landscaped gardens with BBQ area, and a new premises for the Dunsborough CWA. Residents will be part of the community, with easy access to the beach, town centre, post office and country club. It is due for completion in June 2021.

The project is made possible thanks to funding from the Australian Government's Building Better Regions fund and State Government's Regional Aged Care Accommodation Program.

Capecare has been established for 60 years and is a not-for-profit and independent community organisation, existing to serve the needs of people in the Capes Region.

www.capecare.com.au/dunsborough

About Arts Margaret River

Arts Margaret River was established, and still exists, to improve the quality of life of people in the Margaret River region through the provision of cultural and artistic programs.

Arts Margaret River is an essential service for our rural community; and plays a key role in helping to connect, support and elevate the arts regionally, nationally and internationally. We advocate for our artists and community and create a space where people can come together from all walks of life and share in the positive effects that the arts has.

visit www.artsmargaretriver.com

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